

MAPEX PROPERTY SHOWCASE

1 Utama Shopping Centre | 28 July - 1 August 2021



REHDA YOUTH would like to invite your esteemed company to join us in the next property showcase at 1 Utama Shopping Centre.

Date : 28 July - 1 August 2021, Wednesday to Sunday (5 days)

Venue : LG Oval, 1 Utama Shopping Centre

Exhibition space is exclusively limited to only 10 exhibitors and situated at high traffic location. A variety of crowd engagement activities with exciting rewards will be initiated by REHDA YOUTH to attract more visitors and shoppers to the exhibition area and to ensure smooth visitors flow.

WHY PARTICIPATE?

- 1 Utama Shopping Centre attracts 28 million of shoppers annually and recognised as one of Malaysia's top shopping centre and 6th largest in the world with a gross build up of 5,000,000 square feet and more than 700 shops.
- Attractive rental package over a duration of five (5) days.
- On top of the existing shoppers of 1 Utama Shopping Centre, REHDA YOUTH take a different approach by initiating exciting ground activities to attract more visitors to exhibition concourse.
- Special activities with exciting rewards such as exhibitor stamp collection for prizes, to ensure visitors visits all the exhibition booths. Visitors are encouraged to visit each exhibitor booth to collect stamps in order to redeem up to RM10 ONECARD Upoints. (Terms & Conditions apply)
- Extensive media coverage to garner awareness for the exhibition through our partners - traditional, digital and social media (eDM, Facebook® shout-out, posters, buntings, etc.)

HOME OWNERSHIP CAMPAIGN (HOC) 2020 - 2021

The Malaysian government announced on 5 June 2020, the Home Ownership Campaign (HOC), which ran throughout 2019, was designed to encourage the increase in home ownership among Malaysians it's back again till 2021!

What is Home Ownership Campaign (HOC)?

Home Ownership Campaign (HOC) is an initiative by the Government to address the property overhang issue in the country, and to further stimulate the housing sector. As such, the Government offers stamp duties exemptions on Instrument of Transfer and Instrument on Loan Agreement. The Campaign is open to ALL Malaysian individuals.

For more information on Home Ownership Campaign (HOC) 2020 - 2021, please visit <http://rehda.com/hoc2020-2021/>.

APPLICATION FORM

1 Utama Shopping Centre | 28 July - 1 August 2021



Organiser:

REHDA YOUTH

Wisma REHDA, No. 2C Jalan SS5D/6
Kelana Jaya, 47301 Petaling Jaya
Tel: +603-7803 2978 Fax: +603 7803 5285
Email: secretariat@rehdayouth.com

EXHIBITOR DETAILS

Company Name:

Company Address:

Tel:

Fax:

Website:

Contact Person:

Salutation:

☐ Mr

☐ Ms

Designation:

Tel:

Mobile:

Email:

Membership:

☐

REHDA / REHDA YOUTH

☐

NON-MEMBER

BILLING ADDRESS (if different from above)

Company Name:

Company Address:

Contact Person:

Salutation:

☐ Mr

☐ Ms

Email:

EXHIBITION SPACE / STAND

Please refer to:

Appendix II - Exhibition Space Rental

Appendix III - Exhibition Layout Plan

Company Name to appear in exhibition:

No. of Units Required:

First Choice:

Second Choice:

Third Choice:

MODE OF PAYMENT

☐ Cheque / Bank Draft

☐ Telegraphic Transfer

All cheques or bank draft are to be made out to "REHDA YOUTH".

Kindly forward via fax or email a copy of the payment slip or telegraphic slip.

Payable to : REHDA YOUTH

Bank : Public Bank Berhad, Kelana Jaya

Account No. : 3192293234

Swift Code : PBBEMYKL

The information provided by the Exhibitor is recorded and stored in the database of REHDA YOUTH. REHDA YOUTH shall use the Exhibitor's data, including the details of his/her business, for the purpose of conducting the event. The data will be transferred to external service providers to be processed as required. REHDA YOUTH shall only pass personal data to third parties where this is necessary to fulfill the contract between the Exhibitor and REHDA YOUTH. The address, email address and business details shall be used to inform the Exhibitor by post or email about subsequent REHDA YOUTH exhibitions or events. The Exhibitor is entitled to refuse permission for his data to be used for promotional purposes. The Exhibitor should contact secretariat@rehdayouth.com to refuse such permission.

REGISTRATION OF PROPERTIES (please refer to Appendix I)

Exhibitor MUST complete the Appendix I and submit together with this Application Form.

Note: PROHIBITION OF PROPERTIES

• Properties within a 10-km radius from 1 Utama Shopping Centre are not eligible for exhibition.

• Non-residential properties are not eligible for exhibition.

• The Organiser reserves the right to determine the eligibility of properties to exhibit in its exhibition and this decision will be final.

DECLARATION

This Application Form is subject to the Terms & Conditions as outlined at Appendix V. This form is not valid unless signed. The Exhibitor agrees and acknowledges that this Application Form must be submitted together with the Registration of Properties Form. The Exhibitor hereby declares he/she has read, aware and accepted the contents and agrees to abide by the Terms & Conditions as specified. Any breach of the Terms & Conditions shall constitute a breach of this contract by which he/she agrees that any payment made shall not be refunded by The Organiser.

Authorized Signature:

COMPANY STAMP

Name:

Designation:

Date:

REGISTRATION OF PROPERTIES

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Exhibitor MUST complete this form and submit together with the Application Form. Your application is not complete until this Form has also be completed and submitted.

Note: PROHIBITION OF PROPERTIES

- Properties within a 10-km radius from 1 Utama Shopping Centre are not eligible for exhibition.
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EXHIBITOR DETAILS		
Company Name:		
Contact Person:	Salutation: <input type="checkbox"/> Mr <input type="checkbox"/> Ms	
Tel:	Email:	

Name of Project	Location	State	Property Type*	Total Units Available for Sale	Price (RM) Min - Max	Status of Completion C: Completed UC: Under Construction R: Registration Only	Special Packages / Offers/ Discounts

Please use separate sheet if necessary

*Property Type

RESIDENTIAL

A	Apartments	F	Flats
B	Bungalow	SD	Semi-Detached
BL	Bungalow Land	SST	Single-Storey Terrace
CO	Condominium	TH	Townhouse
DST	Double-Story Terrace		

Note: Please indicate new launches as "NL"

EXHIBITION SPACE RENTAL

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Space Rental includes:

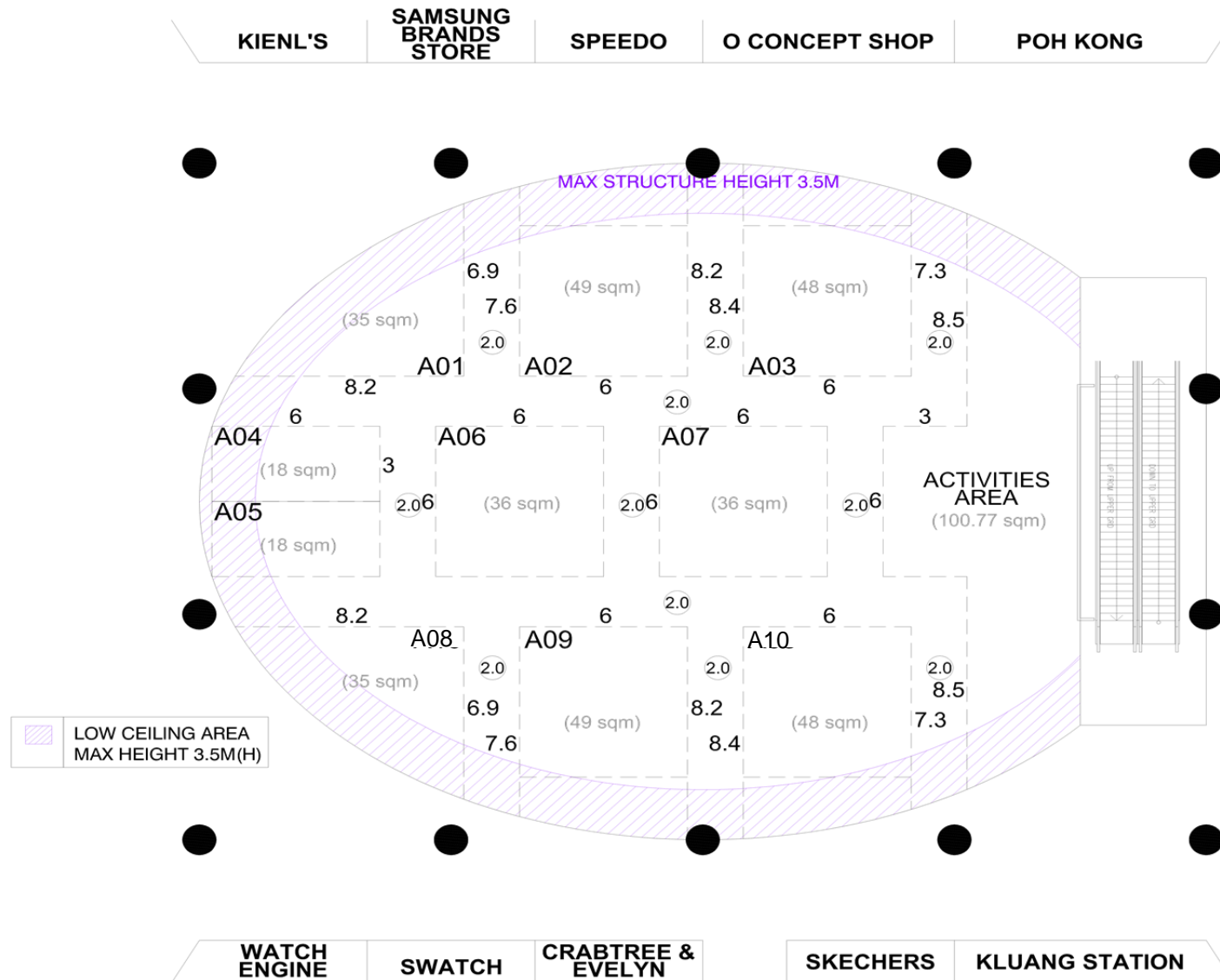
- The exact measurement of the space with needle punch carpet
- One (1) 13Amp Power Point

BOOTH NO.	EXHIBITION SPACE (m ²)	REHDA / REHDA YOUTH MEMBER PRICE (RM)	NON-MEMBER PRICE (RM)
LOWER GROUND FLOOR (OVAL)			
A01	35	58,000	75,500
A02	49	78,500 68,000	102,000 92,000
A03	48	77,000 66,500	100,000 90,000
A04	18	31,000	40,500
A05	18	31,000	40,500
A06	36	60,000 58,500	78,500 77,000
A07	36	60,000 58,500	78,500 77,000
A08	35	58,000	75,500
A09	49	78,500 68,000	102,000 92,000
A10	48	77,000 66,500	100,000 90,000

- Please refer Appendix III for the layout plans for the locations and sizes of exhibition space.
- Please refer to Appendix II for the exhibition space/stand rental.
- The Organiser reserves the right to alter the location of the allocated space and to change the venue of the showcase.
- All prices shown are nett.

LAYOUT PLAN

1 Utama Shopping Centre | 28 July - 1 August 2021



TERMS & CONDITIONS

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1. APPLICATION

Application to participate will be considered only if submitted on the official Application Forms and Registration of Properties Forms, duly completed, signed and dated. Completed forms can be submitted via fax or email. Emailed copies of the completed forms must be a scanned version of the signed original. Incomplete applications will not be accepted and the Organiser will not be obliged to hold any space / stand booking until all completed Forms have been submitted. The Organiser will not be liable for any loss arising from late submission of all completed Forms.

2. ELIGIBLE EXHIBITS

Properties within a 10-km radius from 1 Utama Shopping Centre are not eligible for exhibition. Non-residential properties are not eligible for exhibition. The Organiser reserves the right to determine the eligibility of properties for the exhibition and this decision will be final.

3. ALLOCATION OF SPACE / STAND

Please refer to the attached MAPEX Property Showcase layout plan. Exhibitors are allowed to choose their space / stand on a first come first serve basis. The Organiser reserves the right and discretion to vary exhibition space / stand allocations and positions at any time, provided the space / stand shall not be more than 10% greater or less than the space / stand which has been booked. In the case of changes to the size of the space / stand, the Organiser reserves the right to amend

4. PRICES

All exhibition space / stand rental fees are EXCLUSIVE of Goods and Services Tax. The exhibition space / stand rental package are set out in Appendix II.

The Organiser reserves the right to vary fees at any time prior to the opening of the Exhibition, if either:

- There is significant increase in the Organiser's cost due to significant increase in Government taxes or duties.
- There are significant increases in the Organiser's costs to organise the Exhibition.

5. PAYMENT TERMS

The payment terms are **14 days** from invoice issue date or in accordance with the payment schedule. Bookings made from 23 April 2021 onwards will be invoiced and full payment must be received immediately. If any Exhibitor fails to make full payment by the due date, the Organiser reserves the right to deny participation of the Exhibitor and the Organiser will be entitled to cancel the booking. The cancellation will be subject to the cancellation charges as set out below.

6. CANCELLATION POLICY

The following cancellation charges apply for any cancellation or modification notice received:

- 50% of space / stand rental fees if cancellation is made on or before 23 April 2021
- 100% of space / stand rental fees if cancellation is made after 23 April 2021
- 100% of space / stand rental fees will be imposed for "No Show"

After exhibition space / stand has been confirmed, a reduction in space / stand or any other kind of modification is considered as a cancellation and will be governed by the above cancellation policy. Reduction in space / stand can result in relocation of exhibit space / stand at the discretion of The Organiser.

7. LIABILITY

All Exhibitors are requested to ensure that their Developer's License (DL) and Advertisement & Sale Permits (AP) are valid, kept on-hand and clearly displayed at their respective booths for the duration of the exhibition.

The Organiser shall take all security precautions in the interest of the Exhibitor and visitors. However, the Organiser shall not be held responsible for any loss or theft of exhibits at Exhibition during the build-up, show days and dismantling periods. The Organiser shall also not be held responsible for any loss or damage to the exhibits or any articles belonging to the Exhibitors.

All Exhibitors shall indemnify and hold the Organiser and the venue owners harmless in respect of all loss, damage, costs, claims, demands and expenses arising from the Exhibitor's negligence. The Exhibitor is fully responsible for the behaviour and actions of its employees, agents and contractors.

No parts of any exhibits, signs, posters or displays can be nailed or attached to columns or walls or any part of the Venue. Any damage to the Venue by an exhibitor shall be the financial responsibility of the exhibitor. The Exhibitor must abide by the venue's rules and regulations.

8. OFFICIAL CONTRACTOR

All official contractors act on their own behalf in all arrangements with exhibitors and are not employees or representatives of the Organiser nor the venue owner. All services or materials supplied by such contractors on order by the exhibitor will be billed directly by the contractor to the Exhibitor. Therefore, the Organiser and the venue owner do not assume any liability or responsibility for any act performed or omitted by such official contractors.

9. PROMOTIONS AND PRESENTATIONS

The Organiser shall organise and promote the Exhibition in such manner as it considers appropriate and reserves the right at any time to amend or vary the manner or methods of such organisation and promotions.

The Exhibitor acknowledges that the Organiser shall not be held responsible for the failure of all or any other contracted exhibitors to attend the exhibition or the failure of any number of attendees to attend the Exhibition for any reason beyond the reasonable control of the Organiser.

10. POSTPONEMENT OR ABANDONMENT

The Organiser may at any time, without prior notification, change the location of the venue, the date, the opening and closing times of the Exhibition. The Exhibitor shall not have any claim against the Organiser in respect of any loss or damage whatsoever consequent upon the Exhibition failing to be held for any reason outside the Organiser's control or the Exhibition venue being or becoming wholly or partially unavailable for the holding of the Exhibition for any reason. If by rearranging the venue, the period of the Exhibition, the size or location of the spaces / stands, postponing the Exhibition or by doing any other reasonable thing, so long as the Exhibition can be held, the contract for rental of space / stand shall be binding on the Exhibitor save that it shall be deemed to be varied to allow for the necessary change in venue, dates or period of the Exhibition, space / stand size, location or otherwise.